

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

BTTM (Sem.-6)
TOURISM BUSINESS ECONOMICS

Subject Code : BTTM-601-18

M.Code : 79704

Date of Examination : 05-05-2025

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Write Briefly :

- a) Define Law of demand.
- b) What is tourism supply?
- c) Is economics a science or an art?
- d) What is the scope of managerial economics?
- e) What is profit?
- f) What is breakeven point?
- g) What is meant by perfect competition?
- h) What is oligopoly market?
- i) Differentiate between monopolistic competition and monopoly.
- j) What is consumer behavior?

SECTION - B

2. Pen down the various determinants measuring demand for tourism.
3. Pen down the features and exceptions of law of demand.
4. Discuss the characteristics and various types of tourism supply.
5. Discuss the application of managerial economics.
6. What is meant by Monopolistic competition? Discuss its features.

SECTION - C

7. Explain the law of variable proportions. Discuss its stages by highlighting the stage of rational decision making.
8. What is imperfect competition? Differentiate between perfect and imperfect competition and discuss its features and price determination in short run.
9. Discuss and compare welfare, scarcity and development view of economics in detail.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on page of Answer Sheet will lead to UMC against the Student.